

# Improve retention and loyalty with **Answer Financial**® as a strategic partner

Join a network designed to **sustain profitability** for banks of every size

As one of the largest insurance agencies in the US, Answer Financial allows your bank's customers to compare quotes and purchase coverage on auto, home and commercial small business insurance from over 40 top-rated carriers.

Answer provides a best-in-class insurance shopping experience to save consumers money. Through our innovative comparison platform, we are able to strengthen your bank's value proposition by building a new layer of financial service, deepening the customer relationship and generating additional revenue.

We understand banking operations and offer easy-to-implement insurance solutions that can be tailored to your needs and those of your customers.



## INTERESTED IN BECOMING A PARTNER?

[BusinessDevelopment@AnswerFinancial.com](mailto:BusinessDevelopment@AnswerFinancial.com)  
818.644.4233  
<https://b2b.answerfinancial.com/>



## WHAT SEPARATES ANSWER FROM THE REST

OWNED BY  
**ALLSTATE**

SINCE  
2011

One of the most trusted brands in insurance

**ACCESS 40+**  
OF THE NATION'S  
**TOP-RATED**  
CARRIERS

Progressive®, Travelers® and Safeco® and provide competitive price points to your customers

**COVERAGE**  
IN ALL **50** STATES

with an insurance solution for virtually any customer

We offer a **CUSTOM-TAILORED** experience for your customers



- co-branded website
- phone experience
- reporting
- dedicated partner support team

# THE FACTS

**\$600 MILLION**  
IN PREMIUMS



**\$200 MILLION**  
PAID TO PARTNERS  
OVER 10 YEARS



**5 MILLION**  
VEHICLES AND HOMES  
INSURED

**25+** YEARS OF  
PROVEN SUCCESS  
THROUGH OUR  
INNOVATIVE  
**COMPARE-AND-  
BIND INSURANCE**  
SHOPPING  
PLATFORM



**CASH-FLOW  
POSITIVE**  
FOR EACH OF  
**THE LAST  
TEN YEARS**



**200** US-BASED  
LICENSED P&C  
INSURANCE  
**AGENTS** (ENGLISH  
AND SPANISH)



**AVERAGE SAVINGS**  
OF **\$557** FOR  
OUR CUSTOMERS\*



NET PROMOTER  
SCORE (NPS) OF  
**75+**



**4.9**  
**STAR RATING**  
FROM OUR  
CUSTOMERS

\*RESULTS OF A NATIONAL SURVEY OF NEW ANSWER FINANCIAL CUSTOMERS REPORTING INSURANCE SAVINGS IN 2022.

