

Maximize your **revenue** and **improve customer experience** by expanding your property & casualty offering through the

Answer --- PLATFORM

Answer's industry-leading selling platform was specifically designed to make the insurance sales process quick and easy for agents, while increasing conversion. Handle times are critical for call center based agencies, a requirement we're intimately familiar with. For the past 20 years, Answer has managed the complexities and challenges of our own call center, with hundreds of agents servicing customers and marketing partners nationwide.

ABOUT Answer financial.

Answer Financial is a member of the Allstate® family of companies. Through its agencies Insurance Answer Center and Right Answer Insurance, Answer Financial is one of the largest independent personal lines agency operations in the nation, providing auto and home insurance policies directly to consumers and through a broad network of marketing partners. Answer Financial can provide real-time comparison rates for virtually every consumer.

INTERESTED IN BECOMING A PARTNER?

BusinessDevelopment@AnswerFinancial.com

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<https://b2b.answerfinancial.com>



WHAT SEPARATES ANSWER FROM THE REST

STREAMLINED QUOTING LETS YOU TO FOCUS ON SELLING

Reports and underwriting requirements are integrated into the platform, providing real-time rates from eligible carriers

BIND POLICIES

END TO END

within the Answer Platform, eliminating the need to use the carrier rater

Write Under Our AGENCY CONTRACTS



and be appointed with our carriers or use the Answer Platform to write under your own contracts

CUSTOMIZE UNDERWRITING GUIDELINES



to improve loss ratios and retention

ACCESS 40+



of the nation's top-rated carriers like Progressive®, Travelers® and Safeco® and provide competitive price points to your customers

IMPROVE YOUR CONVERSION



by utilizing our **email remarketing solutions***

*Email remarketing solutions are available only to those partners who write under our contracts.

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